

UX Designer & Information Architect

[hardi.design/works](#)

Experienced UX Designer with 10+ years of expertise in turning complex, data-heavy content into intuitive, high-performing digital services. Skilled in leading the full design lifecycle, from user journey mapping to delivering robust design systems. Proud of my work on Estonian public sector websites like [politsei.ee](#), [rara.ee](#), and [arenguseire.ee](#).

Core competencies

- **Design & Architecture:** UX Design, Information Architecture (IA), Accessibility Audits (WCAG), Design Systems, User Journey Mapping, Wireframing and Prototyping, User Testing, Content Modelling, User Testing
- **Technical Skills:** Figma, Vue.js, Nuxt.js, HTML5 and CSS3, Responsive Design

Professional Experience

Freelance UX Consultant

- 2025 January–now
- Delivered UX, information architecture, and accessibility audits
 - Delivered maintainable Nuxt.js application code from information architecture to accessible components, responsive layouts, and clean content models

User Experience Designer

- 2024 April–November
- Industry62
- Continued to provide design expertise for the [TEHIK Information Center project](#)

User Experience Designer

- 2020 October–2024 January
- ADM Interactive
- Led UX design for key public sector projects including the [National Library of Estonia](#) and the Health and Welfare Information Systems Centre (TEHIK).
 - Executed key enterprise projects: audited and documented the CreditInfo Group design system, provided extensive UX/UI prototyping for an HP Inc. sales tool, and supported the HP Inc. online stores' design system migration to Figma.

User Experience Engineer

- 2020 March–July
- FoodDocs
- Architected a simplified and accessible navigation pattern, improved application accessibility, and restructured front-end development processes.

User Experience Designer

- 2018 January–2020 March
- Omniva
- Led the UX/UI design for business-critical logistics applications, including the Omniva Courier App and the public-facing [Parcel Self-Service portal](#).
 - Established the company-wide internal design system and mentored junior front-end developers in modern development best practices.

Product Owner

- 2016 April–2017 December
- IT and Development Centre, Estonian Ministry of the Interior (SMIT)
- Led the complete redesign and information architecture for the public-facing [Estonian Police and Border Guard Board website](#).
 - Introduced the high-performance Jamstack architecture for [politsei.ee](#) using Nuxt.js, later adopted by other government projects (e.g., [112.ee](#), [rescue.ee](#)).

Early career

Previous roles include User Interface Specialist at GoWorkaBit, User Interface Designer at ADNGames, and foundational experience in customer service and junior web development (2007–2016).

Education

Applied Architecture at TTK University of Applied Sciences (2008–2011)
Business IT at Tallinn University of Technology (2005–2006)

Languages

Estonian (Native), English (Full professional)